

Methods an advertiser can pay for an ad.

1. Check-The check is paid directly to the client. The client then holds the money until payment of the first or second invoice is due.
2. Credit Card-The advertiser may submit a cc to either LCP or the client. In either case the client shall process the credit card until such time as the invoice is due.
3. Landing Page Buys-The advertiser can purchase an ad through the Sales Landing Page by credit card. The payment is paid directly to LCP and will be credited against the above-mentioned invoices.